



COMPANY

- Fluid 7 was established in 2006 and is based in Coventry
- The company provides bespoke tailored web based solutions for clients all over the UK and worldwide
- Fluid 7 brings together the latest cloud hosting, development frameworks and strategic thinking to build systems that translate in to benefits for clients



OVERCOMING UNCERTAINTIES

- Replicating processes and applications of similar systems
- Queries to interrogate large and complex databases at high were written by Fluid 7
- Designed and wrote software code using a platform agnostic approach
- Data validation routines testing
- Proof of concept systems testing



TECHNOLOGICAL ADVANCES

- Significantly increase client output and productivity
- Increase business efficiency and security
- Satisfy customer demand through innovative product and process design
- Deliver a cloud based web update service that does not rely on the inefficient process of single point web administrators

MSC Associates

TECHNOLOGICAL UNCERTAINTIES

- How to take data from many sources and synchronise it into a single data source
- How to manage the requirements of many users across multiple locations
- How to optimise the code used in compiling content to achieve better sequencing across multiple platforms and servers

“There was much celebration in the studio this morning when we checked our bank account and saw another deposit by HMRC in our account!!

Thanks again, this really is a game changer for us.”

Matt Martin, Creative Director

